



Junior
Achievement™

JA Inspire®

PARTNERSHIP OPPORTUNITIES

Presented By:



JA Inspire®

To inspire career success, it pays to start early. That's why Junior Achievement of Oklahoma offers an array of programs designed to spark students' interest in careers before they enter high school.

JA Inspire is the result of efforts to develop a program that goes beyond the classroom and into the community. More than a career fair, it's designed to help launch students into their futures: high school, college, and beyond.

WHY JA INSPIRE?

Research has shown that students with visions of what they want to do after high school are better primed for success. How do they develop those visions? From enriching in-classroom and extracurricular activities, designed to build self-awareness and expose them to the world of business.

Students with such experiences are much more likely to stay in school, take relevant courses, and graduate. Post-graduation, they are prepared and motivated to enter college, skilled trade, or national service - and to succeed, there and in life.



CURRICULUM

This program consists of three segments: in-class sessions presented prior to *JA Inspire*, the hands-on *JA Inspire* expo, and an in-class debrief.



Session One - Career Interests and Your Path

- Develop a Career Plan
- Career Interest Inventory



Session Two - Career Planning and Your Path

- Review Available Career Clusters



Session Three - Prepare to Meet Your Future

- Soft Skills
- Education



Session Four - Local Business Means Opportunity

- Research your Local Economy
- Determine Which Exhibitor Booths to Visit



Session Five - Learn from the Experts

- Research Speakers and Webinars to View



Session Six - Welcome to JA Inspire

- Check Out the Hands-On Career Exploration Fair



Session Seven - JA Inspire Personal Experience

- Review on What You Learned at JA Inspire
- Reflect on Findings

CAREER EXPLORATION FAIR

During the *JA Inspire* Career Exploration Fair, students will have a chance to meet with members of your company, participate in a hands-on activity, and learn what their careers could look like within your industry. As an exhibitor, you will join a list of Oklahoma businesses that want to make an impact on thousands of eighth-grade students across the state.

PRESENT A CAREER BOOTH

All exhibitors have the option to set up a booth for students to visit during the *JA Inspire* Career Exploration Fair. We encourage each company to make their booth interactive by having a hands-on element. Students learn best by doing and want to experience what your industry and company has to offer. If you need help with your interactive element, Junior Achievement of Oklahoma staff are ready and willing to help.



JA INSPIRE PARTNERSHIP BENEFITS

	Presenting \$30,000	Elevate \$20,000	Cultivate \$10,000	Educate \$5,000	Prepare \$2,500	Booth \$1,000
Featured on JA Here to Career*						
Career Booth in Tulsa & OKC						
Recognition on Digital Signage						
Gift a Career Booth						
Receive a Social Media Spotlight	3	2	1			
Premier Booth Placement						
Company Logo on Student Badge						
Prominent Recognition & Additional Signage during JA Inspire						

*JA Here to Career is a website hosted by Junior Achievement that provides students with the opportunity to engage in detailed career exploration, with a focus on job and career opportunities in our community and regional area.

Link: career.ja.org

EVENT PARTNERSHIPS

☐ **Presenting**
\$30,000☐ **Elevate**
\$20,000☐ **Cultivate**
\$10,000☐ **Educate**
\$5,000☐ **Prepare**
\$2,500☐ **Booth**
\$1,000

Contact Information

Organization

Address

City

ST

ZIP

Organization's Mission Statement

Organization's Website URL

Contact Name

Contact Title

Contact E-mail

Contact Phone

NEXT STEPS

- ★ Send a high quality version of your organization's logo to one of the contacts below.
- ★ Begin thinking about the following:
 - What age-appropriate interactive activity could you showcase at your career booth?
 - Who will staff your career booth during the career exploration event?
- ★ Send your registration form to:
 - TULSA: Lori Long | LLong@jaok.org
 - OKC: Laurie Graham | lgraham@jaok.org